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This listing of claims will replace all prior versions and listings of claims in the Application.

LISTING OF CLAIMS:

1. (*Currently Amended*) A system for the delivery of voice messages to a voice service subscriber using voice commands, comprising:

a first system for generating at least one personalized report for a voice service subscriber upon the occurrence of a predetermined event specified during a subscription process, wherein the at least one personalized report includes content derived from an on-line analytical processing (OLAP) system;

a call server, the call server for initiating an outbound communication to a the voice service subscriber to commence a an interactive voice broadcast service session based on the occurrence of a predetermined event specified by the subscriber during a subscription process with the voice service subscriber, during which content from the at least one personalized report is presented to the voice service subscriber;

an input module, the input module for sensing a voice input command from the voice service subscriber during the interactive voice broadcast service session; and

a content delivery module, communicating with the input module, the content delivery module selecting at least one of a plurality of voice messages to deliver to the voice service subscriber according to the voice input command.

2. (*Original*) The system of claim 1, wherein the input module comprises an analog to digital converter which converts the voice input command to digital voice data.

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3. (***Previously Presented***) The system of claim 2, wherein the input module stores the digital voice data.

4. (***Previously Presented***) The system of claim 2, further comprising a discriminator module, the discriminator module communicating with the input module and the content delivery module and identifying the digital voice data as at least one of a plurality of predetermined commands.

5. (***Currently Amended***) The system of claim 4, wherein the content delivery module presents the voice service subscriber with voice message content according to the digital voice data.

6. (***Currently Amended***) The system of claim 5, wherein the content delivery module presents the voice service subscriber with at least one voice command prompt to query voice input from the voice service subscriber.

7. (***Previously Presented***) The system of claim 6, wherein the at least one voice command prompt comprises a sequence of voice command prompts.

8. (***Original***) The system of claim 7, wherein the sequence of voice command prompts comprises a set of voice command prompts adaptively presented according to the digital voice data.

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9. (*Currently Amended*) The system of claim 1, wherein the input module authenticates the voice service subscriber for receipt of the at least one of a plurality of voice messages.

10. (*Original*) The system of claim 9, wherein the authentication comprises at least one of PIN verification and voice identification.

11. (*Currently Amended*) A method for the delivery of voice messages to a voice service subscriber using voice commands, comprising:

generating at least one personalized report for a voice service subscriber upon the occurrence of a predetermined event specified during a subscription process, wherein the at least one personalized report includes content derived from an on-line analytical processing (OLAP) system;

initiating an outbound communication to a the voice service subscriber to commence a an interactive voice broadcast service session based on the occurrence of a predetermined event specified by the subscriber during a subscription process with the voice service subscriber, during which content from the at least one personalized report is presented to the voice service subscriber;

sensing a voice input command from the voice service subscriber during the interactive voice broadcast service session; and

selecting at least one of a plurality of voice messages to deliver to the voice service subscriber according to the voice input command sensed.

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12. (*Previously Presented*) The method of claim 11, wherein the step of sensing comprises a step of converting the voice input command to digital voice data in an analog to digital converter.

13. (*Previously Presented*) The method of claim 12, further comprising a step of storing the digital voice data.

14. (*Previously Presented*) The method of claim 13, further comprising a step of discriminating at least one of a plurality of predetermined commands according to the digital voice data.

15. (*Currently Amended*) The method of claim 14, further comprising a step of presenting the voice service subscriber with voice message content according to the digital voice data.

16. (*Currently Amended*) The method of claim 15, further comprising a step of presenting the voice service subscriber with at least one voice command prompt to query voice input from the voice service subscriber.

17. (*Previously Presented*) The method of claim 16, wherein the at least one voice command prompt comprises a sequence of voice command prompts.

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18. (*Original*) The method of claim 17, wherein the sequence of voice command prompts comprises a set of voice command prompts adaptively selected according to the digital voice data.

19. (*Currently Amended*) The method of claim 11, further comprising a step of authenticating the voice service subscriber for receipt of the at least one of a plurality of voice messages.

20. (*Previously Presented*) The method of claim 19, wherein the step of authenticating comprises at least one of prompting for PIN validation and voice identification.